



CAPABILITY STATEMENT

MANAGEMENT

President:
Randy Reid

VP & Director of Sales:
Dee Reid

Address:
856 Upland Dr
Elmira, NY 14905

Phone Number:
(607) 742-3866

E-Mail Address:
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Website:
www.reidmediagroup.net

NAICS Codes

541613 Marketing Consulting
Services

91876 Marketing Consulting

BUSINESS SUMMARY:

Reid Media Group (RMG) provides consulting on Marketing, Advertising and Media Buying to small and large scale businesses and non-profits. RMG also provides Video Production services for their clients. RMG provides media buying services for Television, Radio, Print, Social Media, Digital, Billboards. RMG also offers Graphic Design in addition to Website Design.

CAPABILITIES:

Reid Media Group offers advertising campaigns, media buying, social media and video services.

DIFFERENTIATORS:

Reid Media Group is positioned to bring value to you and your business.

- 25+ years of media experience
- Placed over \$3.5M in local media including TV, Radio, Billboards, Newspapers and Digital.

CERTIFICATIONS:

